

**Lviv Institute of
Private joint stock company
"Institution of higher education
"Interregional Academy of Personnel Management"**
(name of the training unit)

Department of Management, Economics and Tourism

Approved by:
Deputy Director for Teaching and
Educational Work

Approved at a meeting of the Department of
Management, Economics and Tourism
(name of the department)

(signature)
Candidate of Economic Sciences,
Associate Professor Parfenyuk Ye.I.
(Full name)
31.08.2021

Minutes № 01/21/22 dated 31.08.2021
Head of Department _____
(signature)
Candidate of Economic
Sciences, Associate Professor Danilyuk L.H.
(Full name)

SYLLABUS OF THE COURSE

Financial management

specialties: 073 Management
(code and name of the specialty)

educational level: the second (master's) level
(name of educational level)

educational program: Economics and Business Administration
(name of educational program)

specialization:
(if available) (name of specialization)

Developer (s) of the syllabus of the discipline:

Magas Natalia Vasylivna, Candidate of Economic Sciences, Associate Professor, Deputy Head of the Department of Management, Economics and Tourism

Teacher:

Magas Natalia Vasylivna, Candidate of Economic Sciences, Associate Professor, Deputy Head of the Department of Management, Economics and Tourism

The syllabus was considered and approved at a meeting of the Department of Management, Economics and Tourism

Minutes dated 31.08.2021 № 01/21/22

Head of the Department _____ L.H. Danyliuk
(signature)

The syllabus is agreed with the guarantor (head) of the educational program "Economics and Business Management"
(name of educational program)

31.08. 2021

Head (guarantor) of the educational program _____
(signature)

Syllabus checked

31.08.2021

Deputy Director of teaching and educational work _____ Ye.I. Parfenyuk
(signature)

Prolonged:

on 20 __ / 20__ a.y. _____ (_____), " ____ " ____ 20____, minutes № ____
(signature) (Full name)

on 20 __ / 20__ a.y. _____ (_____), " ____ " ____ 20____, minutes № ____
(signature) (Full name)

on 20 __ / 20__ a.y. _____ (_____), " ____ " ____ 20____, minutes № ____
(signature) (Full name)

on 20 __ / 20__ a.y. _____ (_____), " ____ " ____ 20____, minutes № ____
(signature) (Full name)

**PJSC HEI "Interregional Academy of Personnel Management"
Lviv Institute
Department of Management, Economics and Tourism**

Subjects	Financial management
Teacher (s)	Magas Natalia Vasylivna
Portfolio teacher (s)	http://li-maup.edu.lviv.ua/kafedry/kafedra-ekonomiky-ta-pidpryyemnytstva/osobovyy-sklad-kafedry/zastupnyk-zaviduvacha-kafedry-menedzhmentu-ekonomiky-ta-turyzmu-ken-dotsent-mahas-nataliya-vasylivna/
Contact phone	+38 (097) -990-24-17
E-mail:	natali.mahas@gmail.com
Discipline page on the site	http://li-maup.edu.lviv.ua/kafedry/kafedra-menedzhmentu-ekonomiky-ta-turyzmu/metodychne-zabezpechennya-navchalnykh-dystsyplin-opp-ekonomika-ta-upravlinnya-biznesom-2y-mahisterskyy-riven/vybirkovi/finansovyy-menedzhment/
Consultations	Wednesday, 2 years, 15.00-16.30, room 302

1. **Short annotation to the discipline.** Financial Management - a set of principles, methods and means of management on providing enterprise financial resources, the maximum increase its revenues and achieve financial stability.

2. **Goal:** the main purpose of teaching the course "Financial Management" is to learn modern methods and techniques of financial management of the enterprise.

Objectives: formation of students' knowledge on the following main issues:

- the essence and functions of financial management;
- organization of financial management at the enterprise;
- strategy and tactics of financial management;
- organizational and information support of financial management;
- the nature and types of cash flows of the enterprise;
- management of the formation and use of profits;
- formation and financing of current assets;
- the essence of capital and its role in the enterprise;
- forms of capital functioning and their characteristics;
- theories of capital structure;
- investment management tools at the enterprise;
- modern concepts of risk management;
- methods of neutralization of financial risks;
- methods of analysis of financial statements;
- the essence and methods of anti-crisis financial management;
- methods of forecasting the bankruptcy of the enterprise.

3. **Course format: full-time (offline)**

4. **Program learning outcomes (integrated, professional competencies):**

Competence	The degree of formation of competence	Evaluation
Ability to solve complex problems and problems in the field of management or in the learning process, involving research and / or innovation under uncertain conditions and requirements.	Partly. Together with other educational components of the educational program.	Current (seminar "brainstorming", business games); boundary (participation in round tables); final (evaluation of an individually completed task-case).
Ability to conduct research at the appropriate level.	Fully. Corresponds to the purpose of the course.	Boundary (assessment of individual and group tasks-cases in the form of a presentation); final (evaluation of an individually completed task-case).
Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).	Partly. Together with other educational components of the educational program.	Current (seminar of the expert group meeting, participation in the debate); boundary (assessment of situational and calculation tasks in mini-groups).
Skills in the use of information and communication technologies;	Partly. Together with other educational components of the educational program.	Current, boundary, final (presentations of reports, projects, participation in online conferences)
The ability to motivate people and move towards a common goal.	Partly. Together with other educational components of the educational program.	Current (idea generation workshop); boundary (assessment of group tasks-cases in the form of a presentation).
ZK6. Ability to generate new ideas (creativity).	Partly. Together with other educational components of the educational program.	Current (participation in debates, discussion groups, "brainstorming"); boundary (assessment of individual tasks-cases); final (evaluation of an individually completed task-case and its public presentation).
Ability to abstract thinking, analysis and synthesis.	Partly. Together with other educational components of the educational program.	Current, boundary, final (participation in seminars, preparation of analytical materials, presentations of reports and projects).
Ability to select and use management concepts, methods and tools, including in accordance with defined objectives and international standards.	Partly. Together with other educational components of the educational program.	Current, boundary, final (when students prepare reports, presentations, develop individual and group projects).
Ability to set values, visions, mission, goals and criteria by	Fully. Corresponds to the purpose of	Boundary (assessment of situational and calculation tasks of

which the organization determines further directions of development, to develop and implement appropriate strategies and plans.	the course.	individual and in mini-groups); final (evaluation of an individually completed task-case and its public presentation).
Ability for self-development, lifelong learning and effective self-management.	Partly. Together with other educational components of the educational program.	Current, boundary, final (when students prepare reports, presentations, develop individual and group projects).
Ability to effectively use and develop the organization's resources.	Fully. Corresponds to the purpose of the course.	Boundary (assessment of situational and calculation tasks of individual and in mini-groups); final (evaluation of the text of the scientific project and oral presentation).
Ability to create and organize effective communications in the management process.	Partly. Together with other educational components of the educational program.	Current (participation in group work, debates, round tables, conferences); boundary (assessment of group tasks-cases in the form of a presentation).
Ability to form leadership qualities and demonstrate them in the process of managing people.	Partly. Together with other educational components of the educational program.	Current (participation in group work, discussions, round tables, conferences) ; boundary (assessment of group tasks-cases in the form of a presentation).
Ability to develop projects, manage them, show initiative and entrepreneurship.	Fully. Corresponds to the purpose of the course.	Final (test in the form of evaluation of the developed investment project and oral presentation)
SC8. Ability to use psychological technologies to work with staff.	Partly. Together with other educational components of the educational program.	Current (participation in group work, debates, discussions, round tables, conferences); boundary (assessment of group tasks-cases in the form of a presentation).
Ability to analyze and structure the problems of the organization, make effective management decisions and ensure their implementation.	Partly. Together with other educational components of the educational program.	Boundary (assessment of individual and group situational and calculation tasks); final (evaluation of an individually completed task-case and its public presentation).
Ability to manage the organization and its development.	Partly. Together with other educational components of the educational program.	Boundary (assessment of individual and group situational and calculation tasks); final (evaluation of an individually completed task-case and its public presentation).

5. Course duration. 120 hours (4 ECTS credits), including: 34 hours of classroom work; 86 hours - independent work, credit - is conducted at the last seminar.

6. Status of the discipline: *selective cycle of professional training.*

7. Prerequisites: "Financial Management" is based on the study of the following disciplines: "Business Economics", "Finance", "Money and Credit", "Enterprise Finance", "Cost and Price Management", "Accounting", "Financial Market", "Tax system", "Financial analysis".

8. Hardware and software / equipment: multimedia projector and computer for classroom classes, master's access to the Internet.

9. Course policy:

- Provides teamwork.
- Execution of individual tasks.
- Execution of tasks in due time.
- Working off missed classes is possible during self-training and teacher consultations.
- Observance of academic integrity (Identification of signs of academic dishonesty in the written work of the applicant - the lack of references to the sources used, fabrication of sources, writing off is the basis for its non-inclusion, regardless of the extent of plagiarism).
- Presentations and reports must be author's and original.
- All literature that masters will not be able to find on their own will be provided by the teacher exclusively for educational purposes without the right to transfer it to third parties. Students are also encouraged to use other literature and sources that are not among those recommended.

10. Course content: The course consists of **two content modules**. Each module, in turn, consists of lecture and seminar / practical parts:

- **Content module 1** "Theoretical foundations of financial management" (lecture topics 1, 2, 3, 4,5; seminar topics 1, 2, 3);

- **Content module 2** "Asset and capital management of the enterprise" (lecture topics 6, 7, 8, 9, 10; seminar topics 4, 5, 6, 7).

11. Forms and methods of teaching.

The main types of educational classes are **lectures, seminars, consultations**.

The teaching of **lecture material** provides a combination of such forms and methods of teaching as lecture-conversation, lecture-discussion, written programmed lecture, lecture-consultation.

Lecture-conversation - questions to the audience, invitations to collective research - a quick "brainstorming".

Lecture-discussion - a method of group discussion of the problem in order to clarify the truth by comparing different opinions, a way to organize joint activities in order to intensify the decision-making process in the group.

Written programmed lecture - the teacher himself composes and offers questions to students; the teacher first asks to answer the prepared questions, and then analyzes and discusses the wrong answers.

Lecture-consultation - for example, the first part of the lesson is conducted in the form of a lecture in which the teacher answers the questions of students that arose during the pre-search work, supplementing and developing them at its discretion; the second part takes the form of answers to additional questions of students, free exchange of views and ends with the final word of the lecturer.

Seminars / practical classes are devoted to participation in groups of choice, consideration of specific situations, seminar - "round table", seminar with individual and group work with presentation of results (including at conferences).

The higher education student works with information at home, in particular using the Internet (*see recommended literature*), performs oral and written tasks during classes, makes reports and presentations prepared both as a group and individually, models behavior in specific professional situations. The course program includes the following projects:

- development and presentation of one group task-case in the form of presentation (*evaluation criteria see: Working curriculum of the discipline, p. 7.3.*);
- development and presentation of one individual task-case in the form of presentation (*evaluation criteria see: Working curriculum of the discipline, p. 7.3.*).
- speech-informing on the topics of seminars;
- seminar with individual and group work;
- seminar in the form of debates.

12. Assessment of knowledge is carried out in accordance with the "Regulations on the assessment of academic achievement of higher education students in PJSC " HEI IAPM " (<https://drive.google.com/file/d/1ENRncPY-dU2qLke7awVKn1OdfG88Hg8D/view>).

Achievement assessment system

Type of student activity	Maximum number of points per unit	Module 1		Module 2	
		number of units	maximum number of points	number of units	maximum number of points
Attending lectures	1	5	5	5	5
Attending seminars	1	3	3	4	4
Work at a seminar	10	3	30	4	40
Performing tasks for independent work	5	1	5	1	5
Execution of modular work	25	1	25	1	25
Execution of ISRT	30	-	-	-	-
Together	-		68		79
Maximum number of points: 147					
147: 100 = 1.47. The student scored X points; Calculation: X: 1.47 = total number of points.					

13. Tasks for independent work and criteria for its evaluation.

Independent work includes research of electronic sources, search of printed publications (scientific works, articles in periodicals, documents, official reports, statistical materials, legislative and other regulations by discipline).

Evaluation criteria:

- content - 3 points
- compliance with the topic and design requirements - 2 points.

The maximum number of points for independent work is 5 points.

14. Forms of current, boundary (modular) control and evaluation criteria.

Current control takes place during the study of the discipline in seminars in the form of: round tables, debate seminars, conferences and seminars with individual work. During the current control, the following components are evaluated:

- completeness of the answer (taking into account the independently processed material) - 3 points;
- analysis of different points of view, sources of literature, approaches to studying the problem (question), analysis of practical situations - 5 points;
- free possession of information, answers to additional questions - 2 points.

The maximum number of points is 10 points.

Boundary (modular) control occurs at the end of the study of blocks of content modules and is carried out in the form of individual case studies in the form of a presentation (5-10 minutes with slides). During the boundary (modular) control the following components are evaluated:

- slides for the presentation - 5 points
- completeness of the topic, a large amount of literature, analysis of different approaches and ideas - 10 points
- quality of bibliographic data design, conformity of design and content to methodical recommendations of task performance, scientific style - 5 points
- independence and creativity of coverage of the researched topic - 5 points

The maximum number of points is 25 points.

15. Forms of semester control and evaluation criteria:

Credit. Masters prepare the text of an individual research project (abstracts that confirm participation in conferences) and a multimedia presentation of the study. (Topics of projects,

methodological recommendations for conducting and assessing the test, see the *working curriculum of the discipline*).

16. Approximate list of questions for the semester complex control (*see: Working curriculum of the discipline, item 7.5*).

An evaluation questionnaire to assess the quality of the course will be provided upon completion of the course.

17. Scale of conformity of assessments

The sum of points for all types of educational activities	ECTS assessment	Score on a national scale	
		for exam, credit , practice	for credit
90 - 100	A	excellent	passed
82-89	B	good	
75-81	C		
68-74	D	satisfactory	
60-67	E		
35-59	FX	unsatisfactory with the possibility of re-examining	failed with the possibility of re-crediting
1-34	F	unsatisfactory with obligatory re-studying the discipline	failed with obligatory re-studying the discipline

18. Recommended sources (literature):

Basic:

- Blank I. A. Financial Management: Textbook. - K.: Elha, 2008. - 724 p.
- Brigham E. Fundamentals of Financial Management: Tr. from English - K.: Molod, 1997. - 1000 p.
- Hrydchyna M. W. Financial Management: The course of lectures. - K.: MAUP, 2004. - 160 p.
- Enterprise Finance: Textbook / Ed. AM Podderyogin. - 4th ed., Reworked. and add. - K.: KNEU, 2002. - 571 p.

Additional:

- Ben TG, Dovbnya SB Budgeting as a tool for improving the system of financial management of enterprises // Finance of Ukraine. - 2000. - № 7. - P. 48–55.
- Berdynets MD Financial management in small business [text] textbook. / MD Bedrinets, AV Surzhenko. - Kyiv: Center for Educational Literature, 2016. - 352 p.
- Kvasnytska RS Financial activity of business entities: Textbook. - Lviv, "Magnolia 2006", 2013. - 631 p.
- Povazhny OS Corporate governance : Textbook / Povazhny OS, Orlova OO. - K.: Condor-Publishing House, 2013. - 244 p.
- Finance : tutorial / by Ed. C. I. George W. M. Fedosov. - 2nd type. reworked and add. - K.: Znannya, 2012. - 687 p.,
- Davydov A. I. Increase the value of the enterprise as a target criterion management / AI Davydov // Actual problems of economy. - 2014. - № 9. - P. 186–195.
- Kneisler OV, Nalukova NI Financial administration and management of the system management of financial business management // Scientific notes of the National University "Ostroh Academy" series "Economy" vol. 24, 2013 - P. 169–173.
- Zahorodniy AG. Financial dictionary. - 4 typ. corrected and ext. / AG. Zagorodniy, GL Vozniuk, TS Smovzhenko - K.: TV. "Knowledge", COO; L.: Lviv edition. NBU. - 2007. - 566 p.

13. Financial management: textbook for students of specialty 072 "Finance, banking law and Insurance" / IA Bigdan, L.I. Lachkova, VM Lachkova and others. - Kharkiv: KhDUHT, 2017. - 202p.

Electronic resources

14. <http://www.europa.eu.int> - EU website

15. <http://www.cnn.com> - CNN news

16. <https://www.worldbank.org/en/home>

17. <https://www.ebrd.com/ru/home.html>

Information resources:

18. Official site of the Ministry of Finance of Ukraine [Electronic resource]. - Access mode: <http://www.minfin.gov.ua/>.

19. Official site of the Ministry of Economic Development and Trade [Electronic resource]. - Access mode: <http://me.gov.ua>

20. Official site of the State Fiscal Service of Ukraine [Electronic resource]. - Access mode: <http://sfs.gov.ua/>.

21. Official site of the Association of Ukrainian Banks [access mode : <http://www.aub.com.ua>].

22. Official site of the State Statistics Committee of Ukraine [Electronic resource] .- Access mode: <http://www.ukrstat.gov.ua>.

23. National Library of Ukraine named after VI Vernadsky: www.nbuv.gov.ua.

24. League. No. Finance: <http://biz.liga.net/industriya/>

25. Financial Ukraine: <http://www.ufin.com.ua/index.htm>

V. EDUCATIONAL-METHODICAL SCHEME OF THE DISCIPLINE "FINANCIAL MANAGEMENT "

Total: 120 hours, including 20 hours. - lectures, 14 hours - seminars, independent work - 86 hours.

Scores for the semester	147 points									
Modules	Content module I					Content module II				
Module name	Theoretical foundations of financial management (68)					Enterprise asset and capital management (79)				
Lectures	1 (1 point)	2 (1 point)	3 (1 point)	4 (1 point)	5 (1 point)	6 (1 point)	7 (1 point)	8 (1 point)	9 (1 point)	10 (1 point)
Lecture topics	Theoretical and organizational principles of financial management	Financial management system	Cash flow management in the enterprise	Profit management	Current assets management	Cost (price) and optimization of capital structure	Investment management	Financial risk management	Analysis of financial statements	Anti-crisis financial management at the enterprise
Seminars and practical classes	1 (10 points)	2 (10 points)		3 (10 points)		4 (10 points)	5 (10 points)	6 (10 points)	7 (10 points)	
Topics of seminars	Theoretical and organizational principles of financial management	Financial management system Cash flow management in the enterprise.		Profit management Current assets management		Cost (price) and optimization of capital structure	Investment management	Financial risk management	Analysis of financial statements Anti-crisis financial management at the enterprise	
Independent work	1 (5 points)				2 (5 points)					
Current control	modular control work №1 (25 points)				modular control work №2 (25 points)					
Final control	Estimated coefficient: 1.47									

